



ITS WORLD CONGRESS 2017

Montréal | OCTOBER 29 - NOVEMBER 2

**Next Generation Integrated Mobility: Driving Smart Cities**

#THISisITS

Intelligent Transportation Systems

**STUDENT ESSAY  
COMPETITION**

itsworldcongress2017.org

**Turn your knowledge of Intelligent Transportation Systems (ITS) into CASH and win national recognition.**

ITS America and Southwest Research® Institute® (SwRI®) are proud to partner once again for the 2017 ITS Student Essay Competition. This competition serves as an opportunity for today's transportation, engineering, and public policy students to apply their knowledge in a thought-provoking manner for a chance to win scholarship money, while building awareness of the high-tech transportation industry as a limitless career path.

**\$1,000 CASH PRIZE  
for the winning  
essay**

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Additional recognition includes:

**Registration:** The winner receives one full complimentary registration to attend ITS World Congress 2017 Montréal, where they will have the opportunity to learn, discuss, and network with the nation's top transportation and technology leaders.

**Media Exposure:** The winner will be featured in a nationally distributed press release and on the ITS America website, blog, and social media channels.

**Travel Assistance:** Flight and hotel expenses will be covered for the winner.

**Next Generation  
Integrated Mobility:  
Driving Smart Cities**

ITS World Congress 2017 Montréal  
October 29 – November 2, 2017  
Palais des congrès de Montréal  
Montréal, Canada

**ESSAY DEADLINE:** October 1, 2017

**2017 Essay Topic**

- How do you envision the city of the future (10-year horizon) will address transportation through the use of new innovative technologies?

E-mail submissions to

[ITSWC2017StudentEssay@swri.org](mailto:ITSWC2017StudentEssay@swri.org)

By October 1, 2017

**About**

ITS World Congress 2017 Montréal brings together thousands of global leaders in intelligent and transformative transportation to address the very real transportation challenges facing our mobile, connected societies today and in the future.

**Guidelines**

Essays should be submitted as a Microsoft Word or PDF attachment to [ITSWC2017StudentEssay@swri.org](mailto:ITSWC2017StudentEssay@swri.org). Essays must be between six and 12 pages in length, single-spaced, in 12 point font, with one inch margins.

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